

2ndname.com - The first Italian Network within Digital Cinema

2ndname.com is a group of young professional artists who feel to be specialized enough in *cinema, music theme and experimental movie* to guarantee a sort of “New Digital Cinema magazine”.

At the moment all Italian guys based in North West of Italy:

Andrea Toniolo, Enrico Bruttomesso, Marco Bidin, Peg Hook, Max Faccio, Alessia Tonellotto.

Every artist, among 2ndname.com crew, is different from the other and offers something unique to the group that grow up through this differentiation.

Everyone contributes to the Team by using his/her artistic technical talents/skills in a spontaneous flow doing a unique, collaborative and innovative work getting respect for it. The member shares roles in relation to the personal abilities but there's not a specific hierarchy because everybody's open to all the stimulation offered by the other members.

2ndname.com is divided into three main areas -**Speaking, Showcase, Events**- offering discussion list, specific interviews, selected articles, events in the world.

A Search Engine, with dynamic capabilities, finally acts as a full working container.

This Search Engine is able to incorporate multimedia and support elements to provide a better experience to the user that visit 2ndname.com.

The main goal of this no-profit project is *to spread the world of digital cinema in Italy*: promote the exchange of information between experts and makers trying to know what's going on in the world and expand the digital culture, the moving image process and anything related to it.

There are lots of young Italian professional artists that go abroad to find a better job to promote themselves and their talent.

This is the reason why 2ndname.com intends to create an **Italian Cinema Network** that will put together interesting and creative professionals, give news, inspiration and stimulations to anybody interested in digital cinema and *low budget filmmaker*, discussing together and finding a 2ndname.com information style.

2ndname.com aimed to be the point of reference for all *Italian independent filmmakers* switching to digital processes and interested into **digital news productions**.

To learn more about:

www.2ndname.com

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